



TO: Interested Parties  
 FROM: Erik Iverson, President, Peak Insights  
 RE: Senator Jim Risch Has Wide Lead in General Election Senate Race

A recent statewide survey of likely 2026 general election voters (N=500 live calls; MoE +/-4%; June 6-7, 2026) shows Senator Jim Risch leading by 40 points over his next closest competitor, Democrat David Roth.

On the full-field ballot, Senator Risch also leads by wide margins over both Independent candidates (+48 Risch over Todd Achilles and +50% Risch over Natalie Fleming) and the Libertarian candidate (+53 Risch over Matt Loesby).

	June 6-7
Jim Risch, Republican	55%
David Roth, Democratic	15%
Todd Achilles, Independent	7%
Natalie Fleming, Independent	5%
Matt Loesby, Libertarian	2%
None	1%
Don't know	14%

Senator Risch leads in all media markets, in both Congressional Districts, and among men and women of all age groups. Risch also has a wide lead among Republican voters and a nearly a 2:1 lead over his nearest competitor among Unaffiliated voters. Roth leads among Democrats.

Senator Risch also has much higher name ID and favorability ratings than the other candidates.

	Risch	Roth	Achilles	Fleming	Loesby
Favorable	46%	9%	10%	3%	1%
Unfavorable	25%	3%	2%	2%	3%
No opinion	14%	27%	19%	22%	20%
Not aware	15%	61%	69%	73%	76%

**Methodology:** The survey was conducted June 6-7, 2026, by Peak Insights. A total of 500 live phone interviews were conducted among a representative sample of likely 2026 general election voters in Idaho with a margin of error of +/-4%.



**IDAHO VOTERS (N=500 LIVE CALLS; MoE +/- 4%)**  
**June 6-7, 2026**

---

Can I speak to (FROM LIST)? IF NA: SCHEDULE CALL BACK  
PLEASE ONLY SPEAK TO THE LISTED PERSON

Hello, we are conducting a survey among voters regarding issues in your part of the state and would like to include your views in our study. I assure you we are only seeking opinions and there will be no attempt to sell you anything or solicit a donation.

S1. First, thinking ahead, what is the likelihood that you will vote in the November 2026 Idaho general election for U.S. Senate, Governor and other races? (READ 1-4)

Very likely	94%
Fairly likely	6%

#### INTRO Q1-5

Now, here are the names of some people in the news. Please tell me if you have a favorable or unfavorable opinion of each. If you have no opinion or have never heard of the person, just say so. IF FAVORABLE/UNFAVORABLE: Is that very favorable/unfavorable or somewhat favorable/unfavorable?

#### Scale

1. Very favorable
2. Somewhat favorable
3. Somewhat unfavorable
4. Very unfavorable
5. No opinion
6. Never heard of

ROTATE Q1-5

1.	Jim Risch	
	Very favorable	26%
	Somewhat favorable	21%
	<b>Total favorable</b>	<b>46%</b>
	<b>Total unfavorable</b>	<b>25%</b>
	Somewhat unfavorable	5%
	Very unfavorable	20%
	No opinion	14%
	Never heard of	15%
2.	David Roth	
	Very favorable	2%
	Somewhat favorable	7%
	<b>Total favorable</b>	<b>9%</b>
	<b>Total unfavorable</b>	<b>3%</b>
	Somewhat unfavorable	3%
	Very unfavorable	1%
	No opinion	27%
	Never heard of	61%
3.	Matt Loesby	
	Very favorable	1%
	Somewhat favorable	1%
	<b>Total favorable</b>	<b>1%</b>
	<b>Total unfavorable</b>	<b>3%</b>
	Somewhat unfavorable	2%
	Very unfavorable	1%
	No opinion	20%
	Never heard of	76%
4.	Todd Achilles	
	Very favorable	5%
	Somewhat favorable	5%
	<b>Total favorable</b>	<b>10%</b>
	<b>Total unfavorable</b>	<b>2%</b>
	Somewhat unfavorable	1%
	Very unfavorable	1%
	No opinion	19%
	Never heard of	69%

5.	Natalie Fleming	
	Very favorable	--
	Somewhat favorable	3%
	<b>Total favorable</b>	<b>3%</b>
	<b>Total unfavorable</b>	<b>2%</b>
	Somewhat unfavorable	1%
	Very unfavorable	*
	No opinion	22%
	Never heard of	73%
6.	Looking ahead to the 2026 general election, if the election for U.S. Senate was held today and the candidates were (RANDOMIZE 1-5), for whom would you vote?	
	Jim Risch, Republican	55%
	David Roth, Democratic	15%
	Matt Loesby, Libertarian	2%
	Todd Achilles, Independent	7%
	Natalie Fleming, Independent	5%
	None	1%
	Don't know	14%

Now, here are a few questions for statistical purposes only.

7.	In your religious faith are you, (RANDOMIZE 1-5, READ 6 LAST)	
	Protestant	13%
	LDS/Mormon	22%
	Catholic	10%
	Other Christian	24%
	Jewish	*
	No religion	26%
	Some other religion	3%
	Don't know	2%

8.	What is the highest level of education you have completed? (READ 1-4)	
	High school or less	14%
	Associate's degree, some college, trade or vocational school	41%
	College graduate/4-year graduate	26%
	Post-graduate education	19%
	Refused	*
9.	On political issues, do you consider yourself to be Conservative, Moderate, or Liberal? IF CONSERVATIVE: Are you very Conservative or somewhat Conservative?	
	Very Conservative	33%
	Somewhat Conservative	23%
	<b>Total Conservative</b>	<b>56%</b>
	Moderate	27%
	Liberal	14%
	Don't know	3%
10.	Party Registration (FROM LIST)	
	Republican	65%
	Democrat	13%
	Libertarian	*
	Constitutional	--
	Unaffiliated/NPP	22%
11.	Thinking back to the November 2024 election for President, did you vote for (ROTATE 1-2, READ 3 LAST)	
	Donald Trump, Republican	62%
	Kamala Harris, Democratic	28%
	Someone else	7%
	Don't remember/didn't vote/prefer not to say	4%